

NEW!

SERRA
INDUSTRIA DOLCIARIA



NEW!



The new "Sugar Free with Vitamin C+", three different and delicious flavors - and the Vitamin C, too!

They are sugar-free candies like a real moment of pleasure, with an intense and well-defined flavor, a smooth and pleasant sensation on the palate, as well as fresh. In addition, the Vitamin C, which contributes to the normal function of the immune system.





"LE SUGAR FREE" C+: Sugarfree hard candies, with Vitamin C				bulk version				
SZ06E	Mentolo Eucaliptolo Vit. C	80 g	ct: x12; layer: x20; pallet: x200	8004590508061	SZK706	700 g	ct: x4;	8004590507064
SZ07E	Arancia e Limone Vit. C			8004590508078	SZK707		layer: x8;	8004590507071
SZ08E	Erbe Limone Vit. C			8004590508085	SZK708		pallet: x80	8004590507088

SUGAR FREE



For SERRA, "Sugar Free" means pleasure for the mouth (and less sugar to assimilate).

We offer you candies without sugar as a true moment of pleasure, thanks to their intense and well-defined flavors and their smooth and fresh sensation. Enjoy the mix of herbs and the pleasantly spicy strength of ginger. So, "candy"? ...Not just that. They are sugar-free candies, designed to discover new sensations of taste.

VERY FEW
SUPER SELECTED
HIGH-QUALITY
INGREDIENTS.



WITH THE
BEST NATURAL
AROMAS.



NO AFTERTASTE,
A FEELING OF
NATURALNESS.





"LE SUGAR FREE" con Zenzero: Sugarfree hard candies, with Ginger				bulk version				
SZ01	Limone, Zenzero, Propoli	80 g	ct: x12; layer: x20; pallet: x200	8004590508016	SZK706	700 g	ct: x4;	8004590507019
SZ02	Arancia, Zenzero, Curcuma			8004590508023	SZK707		layer: x8;	8004590507026
SZ03	Mango, Zenzero			8004590508030	SZK708		pallet: x80	8004590507033

Le SPECIALITÀ Le BIO

SPECIAL, ORGANIC, DELICIOUS.

**Organic is simple,
natural and high-quality.**

Just try these brand new organic sweets. The superb flavour of the best organic fruit: blueberry, lemon, orange and then the sour, wild tang of blackcurrant, the spicy taste of ginger, or the smooth sweetness of honey. Enjoy the amazing new flavours of superfoods like goji berries, turmeric or royal jelly.

**CAREFULLY
SELECTED
INGREDIENTS**



**METICULOUS
PROCESSING**



**SURPRISING
COMBINATIONS
OF FLAVOURS**





"LE SPECIALITÀ BIO", Sugarfree filled candies, with Superfoods				bulk version			
BIO42E	"Limone, Miele e Pappa Reale"			8004590618425	BIOK742		8004590617428
BIO41E	"Arancia, Zenzero e Curcuma"	80 g	ct: x12; layer: x20; pallet: x200	8004590618418	BIOK741	700 g	8004590617411
BIO26E	"Mirtillo, Ribes nero e Goji"			8004590618265	BIOK726		8004590617268



SPECIAL, ITALIAN, DELICIOUS.

“Le Specialità Italiane®” is a line of sweets with unique characteristics.

Just try these sweets. You will immediately feel the unmistakable taste of “PGI Syracuse Lemons”, for example, or the intense, aromatic strength of “PDO Calabrian Liquorice”. Or you will be amazed by the combination of a soft purée of “PGI Cuneo Red Apples” and the slightly spicy note of cinnamon...

A line of eleven bags, a rich, constantly evolving assortment.

ONLY A FEW, SELECTED
INGREDIENTS: THE
SHORTEST POSSIBLE LIST



SELECTION OF THE BEST
JUICES OR EXTRACTS
FROM ITALIAN LOCAL
SPECIALITIES, INCLUDING
PDO AND PGI PRODUCTS



ABOVE ALL, A FOCUS ON
“NATURAL” INGREDIENTS



NEW COMBINATIONS
OF FLAVOURS WHICH
STILL EVOKE OUR
CONFECTIONERY
TRADITION





"LE SPECIALITÀ ITALIANE", Premium fine filled candies, Italian origin					bulk version			
SP41E	Arancia Rossa Sicilia IGP	100 g	ct: x12; layer: x20; pallet: x200	800459011414	SPK741	750 g	ct: x4; layer: x8; pallet: x80	8004590750415
SP42E	Limone di Siracusa IGP			800459011421	SPK742			8004590750422
SP22E	Menta Solo Piemonte			800459011223	SPK722			8004590750224



"LE SPECIALITÀ ITALIANE", Premium fine filled candies, Italian origin					bulk version			
SP34E	Liquirizia di Calabria DOP	100 g	ct: x12; layer: x20; pallet: x200	8004590111346	SPK734	750 g	ct: x4; layer: x8; pallet: x80	8004590357348
SP44E	Toffees Morbide Liquirizia Calabria DOP			8004590111445	SPK744		8004590750446	



"LE SPECIALITÀ ITALIANE", Premium fine filled candies, Italian origin						bulk version		
SP37E	Mela Rossa Cuneo IGP	100 g	ct: x12;	8004590351377	SPK737	750 g	ct: x4;	8004590357379
			layer: x20;				layer: x8;	
SP38E	Pera Emilia Romagna IGP		pallet: x200	8004590351384	SPK738		pallet: x80	8004590357386



"LE SPECIALITÀ ITALIANE", Premium fine filled candies, Italian origin

bulk version

SP43E	Miele Solo Italiano	100 g	ct: x12; layer: x20; pallet: x200	800459011438	SPK743	750 g	ct: x4; layer: x8; pallet: x80	8004590357430
SP12E	Mou Morbida Panna Fresca Latte Alpi							

SERRA INDUSTRIA DOLCIARIA: QUALITY, HERITAGE, INNOVATION



- SINCE 1950 A GREAT CONFECTIONERY TRADITION
- 3 PRODUCTION LINES
- 4 PACKAGING LINES
- PLANT: +5,000 SQM
- AREA: + 36.000 SQM
- ISO 14001 AND IFS CERTIFICATIONS
- THE FACTORY IS AUTHORIZED TO PRODUCE AND PACKAGING AND ENRICHED FOODS, SUPPLEMENTS, PRODUCTS WITH VITAMINS AND ORGANIC PRODUCTS.



Le C A R A M E L L E CLASSICHE

“Le Classiche” is a line of sweets that reminds you of your most precious moments.

Just try these sweets. You will immediately feel the unmistakable taste of your childhood, “Le Classiche” means flavour, joy and quality in some bags “family - size”.





"LE CARMELLE CLASSICHE", traditional filled/hard candies, family bags					bulk version			
V10EXP	Menta "Torino"			ct: x12;	8004590325101	B10N		8004590750101
V11EXP	Assortite frutta "Fantasia"	325 g		layer: x8;	8004590325118	B11N	1 kg	8004590100036
V14EXP	"Dissetanti" Arancia Limone			pallet: x80	8004590325149	B14N		8004590100104



THE NEW CLICKBOX OF SUGARFREE CANDIES: THE "C+"

Sugarfree filled candies, with Vitamin C (clickbox)				
CP01	Mentolo Eucaliptolo	50 g	36 xdisplay; 20 xlayer; 200 xpallet	8004590195018
CP02	Arancia Limone			8004590195025
CP03	Erbe Limone			8004590195032



“THE HERBS”

Sugarfree hard candies, with Herbs (clickbox)				
CL01	Melissa Limoncella	50 g	36 xdisplay; 20 xlayer; 200 xpallet	8004590555010
CL02	Menta Arancia			8004590555027
CL03	Menta Liquirizia			8004590555034



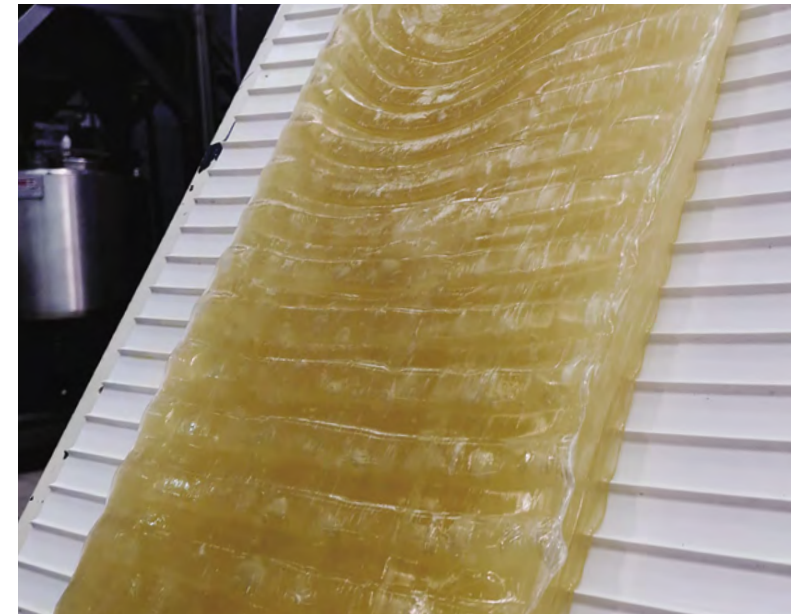
“THE GINGER”

Sugarfree hard candies, with Ginger (clickbox)				
CL42	Limone, Zenzero, Propoli	50 g	36 xdisplay;	8004590155425
CL41	Arancia, Zenzero, Curcuma		20 xlayer;	8004590155418
CL35	Mango, Zenzero		200 xpallet	8004590155357



SUSTAINABILITY

"SERRA Industria Dolciaria" pays great attention to environmental issues, as evidenced by its large investment (2019) in photovoltaics: by covering the entire surface of the plant with panels, "Serra" now receives over 45% of the energy needed directly from the Sun. For the future, SERRA will pay more and more attention to all aspects of sustainability of its production.



BIO FRUTTO

THE ORGANIC FRUIT
BAR... WITH FRESH FRUIT!



bioagri[✓]cert

BioFrutto is a brand-new product.
The highest quality **organic fruit**
for a natural and highly nutritious
snack that everyone can enjoy.



THE NEW SNACK FOR THE NEW CONSUMERS

An innovative snack “made only with fruit”, it is an ideal snack for adults at work, and their lunch boxes; as after school snack, sports bar or for those seeking a healthy option and overall well-being...

Serra Industria Dolciaria’s Research & Development department has been testing new recipes and new flavours to bring a wider range of products to meet consumer demands.



- Fewer ingredients for a more “natural” product range
- Made with fresh fruit purée
- Each bar contains the equivalent of one delicious piece of fruit (=150g)
- High fibers content

NEW
MULTI
PACK



Uniqueness; made with fresh fruit, not dried.

A broad target market: children, sport and fitness fans, professionals.





BIOFRUTTO soft fruit bars, organic - multipack

SNB03T	"BioFrutto" PESCA	90 g (3x30g)	12 xdisplay; 20 xlayer; 200 xpallet	8004590553030
SNB04T	"BioFrutto" FRUTTI DI BOSCO			8004590553047
SNB05T	"BioFrutto" ALBICOCCA			8004590553054

THE
FRUIT
BARS

BIÒ
FRUTTO
barretta morbida
Pera

BIÒ
FRUTTO
barretta morbida
Pesca



ORGANIC



BIOFRUTTO soft fruit bars, organic

SNB02	"BioFrutto" PERA	30 g	25 xdisplay; 31 xlayer; 310 xpallet	8004590373027
SNB03	"BioFrutto" PESCA			8004590373034
SNB04	"BioFrutto" FRUTTI DI BOSCO			8004590373041
SNB05	"BioFrutto" ALBICOCCA			8004590373058



VAS3812 - FRESH WHITE
 STRAWBERRY LIME 2x29g
 8004590425375

STRAWBERRY
 LIME
 FILLED

Try the high quality chewing gum of the "Fresh White" assortment! The full and rich flavors make these products among the most pleasant on the market. Try the full versions (an explosion of taste) and the soft and juicy dragées, the famous "cubes" of chewing gum.

They are really "impulse" products....
 They are irresistible!



CL38 - FRESH WHITE
 STRAWBERRY LIME 29g
 8004590152370

BAR3812 - FRESH WHITE
 STRAWBERRY LIME FILLED 77g
 8004590217383

SELECTED
 INGREDIENTS.

INTENSE AND SAFE
 SWEETENERS
 SUCH AS XYLITOL
 AND ISOMALT.

ORIGINAL RECIPES
 WITH MINISTERIAL
 AUTHORIZATION.

CLICKBOX

CARTON	24
PALLET	360
LAYER	30

BIPACK

CARTON	12
PALLET	360
LAYER	30

JAR

CARTON	12
PALLET	217
LAYER	31

NEW!

100%
XYLITOL

NEW!

GREEN
TEA



VAS4012 - FRESH WHITE 100%
XYLITOL 2x28g
8004590425405

CL40 - FRESH WHITE 100%
XYLITOL 28g
8004590152288



VAS3912 - FRESH WHITE
GREEN TEA STEVIA 2x30g
8004590426396

CL39 - FRESH WHITE GREEN
TEA STEVIA 30g
8004590153391

CLICKBOX

CARTON	24
PALLET	360
LAYER	30

BIPACK

CARTON	12
PALLET	360
LAYER	30

CLICKBOX

CARTON	24
PALLET	360
LAYER	30

BIPACK

CARTON	12
PALLET	360
LAYER	30

**MENTHOL
ORAL CARE**

**VAS3012 - FRESH WHITE
MENTHOL ORAL CARE 2x28g
8004590228303**



**BAR0812 - FRESH WHITE 3
SPEARMINT 77g
8004590217086**



**CL30 - FRESH WHITE MENTHOL
ORAL CARE 28g
8004590060316**



**BAR3012 - FRESH WHITE
MENTHOL ORAL CARE 105g
8004590110318**



CLICKBOX

CARTON	24
PALLET	360
LAYER	30

BIPACK

CARTON	12
PALLET	360
LAYER	30

JAR

CARTON	12
PALLET	217
LAYER	31

JAR

CARTON	
PALLET	
LAYER	

CUBES

VAS3212 - FRESH WHITE GREEN
ACTION 2X28g
8004590228327

GREEN
ACTION



BAR0912 - FRESH WHITE ³
EXOTIC 77g
8004590217093



CL33 - FRESH WHITE GREEN
ACTION 28g
8004590060323

BAR3212 - FRESH WHITE
GREEN ACTION 105g
8004590110332

BAR

12
217
31

CLICKBOX

CARTON	24
PALLET	360
LAYER	30

BIPACK

CARTON	12
PALLET	360
LAYER	30

JAR

CARTON	12
PALLET	217
LAYER	31

BAR0312 - FRESH WHITE
RIPIENE MENTHOL 77g
8004590077031

FILLED
CHEWING
GUM



BAR0512 - FRESH WHITE
RIPIENE PEPPERMINT 77g
8004590077055



BAR0112 - FRESH WHITE
RIPIENE LIQUIRIZIA 77g
8004590077017



JAR

CARTON	x12
PALLET	310
LAYER	31

NEW!

**THE MINT TABLETS IN THE TIN BOX -
INTENSE FRESHNESS**



**INTENSE
MINT**

**TIN70 - FRESH WHITE INTENSE MINT 35g
8004590213705**

TIN

CARTON	28
PALLET	540
LAYER	30



Le C A R A M E L L E
CLASSICHE

BIO
FRUTTO